

## **Lester Electrical Privacy Policy**

Lester Electrical respects the privacy of its customers and the information that customers provide. This privacy policy explains what type of information we collect from our customers, what we do with that information, and how customers can update and control the use of information provided to Lester Electrical.

### **What Type of Information Do We Collect?**

We collect non-personally-identifiable aggregate information about the use of our website, including which pages are most frequently visited, how many visitors we receive daily, and from what part of the world our site is being accessed.

We require personally-identifiable information to complete sales and service transactions. Lester Electrical does not and will not sell, rent, or otherwise distribute the obtained information to any third party. Our internal and online security procedures, including our use of industry-standard Secure Sockets Layer (SSL) encryption software, help protect payment and personal information. Our security policy is available at:

[http://www.lesterelectrical.com/policies/lester\\_electrical\\_security\\_policy.pdf](http://www.lesterelectrical.com/policies/lester_electrical_security_policy.pdf)

We also offer the option to subscribe to email newsletters on our website. Lester Electrical does not and will not sell, rent, or otherwise distribute the obtained email addresses to third parties for purposes of solicitation. The third-party email service that is used to distribute our newsletters has a strict privacy policy that prohibits the use of the email addresses for purposes other than those specified by Lester Electrical.

### **How Do We Use the Information We Collect?**

We use non-personally-identifiable information, such as demographic and service usage information, collected from visitors strictly for the purposes of tracking effectiveness and improving the usefulness of our website.

Solely for the purpose of completing sales and service transactions, we require the collection of payment and personal information.

Solely for the purposes of emailing the newsletters, we require the collection of a subscriber's email address for those who opt-in to receive that information. Subscribers are able to opt out of this service at any time by following the link at the end of every newsletter that is emailed to them.

### **With Whom Do We Share Information?**

Lester Electrical uses a third-party email service to distribute our email newsletters. This service has a strict privacy policy that prohibits the use of the email addresses for purposes other than this. We do not sell, rent, or otherwise distribute personal information with any other third party.

### **Consent**

By using our Service, you consent to Lester Electrical's collection and use of information as described in this policy. If we decide to change our privacy policy, we will update this document. Your continued use of our Service after the posting of any changes constitutes your agreement to those changes.

### **Questions or Concerns**

Please feel free to contact us by email at [marketing@lesterelectrical.com](mailto:marketing@lesterelectrical.com) if you have questions or concerns about our privacy policy or about Lester Electrical's collection of your information.