

Sales Newsletter  
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In this issue:

**12V/24V Battery Discharger** – Introductory pricing on the new 12V/24V Battery Discharger/Tester

**PGA Show - Asia** - Details on Lester Electrical's attendance at the PGA Asia Show in Beijing June 10-12.

**Busy Season** - Typical lead times for our busy season.

**July 4th Holiday Hours** - Information on hours for the Sales office over the 4th of July weekend.

**This Month's Specials** - Three chargers with discounted pricing.

**Archived Newsletters** – All previous *Sales Newsletters* have been added to the archive at <http://www.lesterelectrical.com/news/archives.htm>

### **12V / 24V BATTERY DISCHARGER SPECIAL PRICING**

As was announced in the last Sales Newsletter, Lester Electrical has added Model #25270, a 12V/24V Battery Discharger, to its current product line. Prior to this addition, the Lester Electrical product line consisted of Model #17770, a 36V/48V Discharger, and Model #18400, a 36V Discharger.

Special introductory pricing is in effect until August 15th on this charger. The list price has been lowered 10% from \$499.00 to \$449.00. Applicable dealer, OEM, and volume discounts still apply for this and are subtracted from the new list price. If you would like more details on pricing and availability, please contact one of Lester Electrical's Sales Representatives at (402) 477-8988 or by email at [sales@lesterelectrical.com](mailto:sales@lesterelectrical.com).

To read more about the features and benefits of the discharger, please check April's Sales Newsletter at <http://www.lesterelectrical.com/news/archives.htm>.



**PGA SHOW - ASIA**



Ken Jeffcoat, Lester Electrical's Director of Marketing & Sales, will be attending the 2005 PGA Show Asia and 4th China International Golf Expo in Beijing, China from June 10-12, 2005. Lester Electrical will be displaying its full line of 24V, 36V, and 48V chargers specially designed for export to China, along with its complete offering of DC Cord Sets, Receptacles, and Service Parts.

The PGA Show Asia and The China Golf Expo were the biggest golf exhibitions in Asia showcasing merchandise, industrial equipment and facilities. Therefore, the two shows combined provided a perfect platform for all golf businesses from golfing equipments to courses construction. Because of this opportunity to bring together the two shows into an all encompassing platform, the two shows were combined, creating **The PGA Show Asia - 4th China (Beijing) International Golf Expo 2005**. The show is in the China World Trade Center in Beijing and Lester Electrical can be found at booth #3085.

For more information, please visit the Show Site at <http://www.pgashowasia.org/>.

### **BUSY SEASON**

Late spring and Early summer is typically a busy season for Lester Electrical because of the warm weather and golf season getting into full swing around the country. Due to the increased seasonal demand by our golf OEMs, dealers, and end users, the lead times for products can stretch out past our normal time of 3 weeks. Please keep this in mind as this seasonal demand in the golf industry can impact lead times for products in all of our markets.

With this increased demand, we have also increased our stocking levels on a couple of our more popular chargers, including the 06430-00 and the 14100-01. For details on pricing and availability, please contact a Lester Electrical sales representative at [sales@lesterelectrical.com](mailto:sales@lesterelectrical.com) or by calling (402) 477-8988.

### **JULY 4TH HOLIDAY HOURS**

In order to allow Lester Electrical employees to enjoy the Independence Day holiday, all departments, including Shipping, Receiving, Sales, and Service, will be closed on Monday, July 4th. Offices will have normal operating hours Friday July 1st and Tuesday July 5th.

### **SPECIALS & OVERSTOCKS**

This month, Lester Electrical is offering three models from its overstock bin. Each charger is new and will be tested prior to shipment to verify performance meets new charger specifications. To view a full-size image of the charger, click on the thumbnail in the table below. If you have additional questions on any of these chargers, please contact a Sales Representative at (402) 477-8988 or at [sales@lesterelectrical.com](mailto:sales@lesterelectrical.com)



**Model 09220-00, 60LC25T12** 230VAC/60Hz with 12 hour mechanical timer. This is a ferroresonant charger with 60V/25A output. It comes with a 9-ft DC cord (no DC plug) and a 6-ft AC cord. It also has a 0-30A analog ammeter on the front cover and standard Lester fuse assembly. Tested to new charger specifications prior to shipment. Net Price: **\$130.00 ea.** Only three on hand.

**Model 09990-03, 42LC25-3T12** 115VAC/60Hz with mechanical timer. This is a ferroresonant charger with 42V/25A output. It



comes with a 9-ft DC cord with SBC50 gray plug and a 6-ft AC cord. It also has a 0-30A analog ammeter on the front cover and standard Lester fuse assembly. Tested to new charger specifications prior to shipment. Net Price: **\$95.00 ea.** Two chargers remain in stock.



**Model 15700-08, 24EL5** 120VAC/60Hz. This is a Power Cube charger with 24V/5A output . It comes with on "Charger On" LED and one "Charge Complete" LED. DC cord comes with 7-ft DC plug with a Cannon plug and a 6-ft AC cord. Tested to new charger specifications prior to shipment. Net Price: **\$45.00 ea.** Only ONE left.